

Target Enterprises
15260 Ventura Blvd
Suite 1240
Sherman Oaks CA 91403

Republican Governor's Assoc/ Issue
Submission Number 786 Issue 3



WNCN-TV
1205 Front St.
Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

Original

Client:	Republican Governor's Assoc/ Issue	Submission Cost:	3815	Campaign Ref:	E:120815006
Buyer:	...	Client/Product/Estimate:	. / 142	Sales Rep:	HRP Los Angeles
Schedule Dates:	09/24/12 to 09/30/12	Weeks:	1	Order Ref:	06145670
Est./PO Number:	06145670	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	#142 Rga NC	Booking Group:	WNCN	Key Market:	Raleigh-Durham, NC
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	Total	Cost
5	Sun 6p NewsS	02	300	30 Comme	Nbr of Spots 1	1	300
6	Sat 7p NewsS.	04	200	30 Comme	Nbr of Spots 1	1	200
10	M-F 7a Today Show ..W....	03	550	15/15 Comme	Nbr of Spots 1	1	550
11	M-F 7a Today Show ...TF..	03	550	30 Comme	Nbr of Spots 2	2	1100
12	M-F 530p Judge Judy ...TF..	03	250	30 Comme	Nbr of Spots 2	2	500
13	M-F 530p Judge Judy ..W....	03	250	15/15 Comme	Nbr of Spots 1	1	250
14	M-F 6p News ..W....	03	305	15/15 Comme	Nbr of Spots 1	1	305
15	M-F 6p News ...TF..	03	305	30 Comme	Nbr of Spots 2	2	610
Weekly Totals: Total Spots(Ord Spots)					11	11	

Grand Totals

Totals		Month 9 Weeks: 5	
		09/24	
Spots	11		11
Cost	3815		3815

Grand Totals:

Spots:	11
Gross Total:	3,815.00
Commission:	572.25
Net Total:	3,242.75

REP HEADLINE# 6145670 TRF# E:120815 REP: TEL# 323-866-1414 FAX# 323-653-1865
 \$\$\$ MOD# 0 : APPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM STATION SEP24/12 15.45
 *** WNCN-TV ***

ADV # ADV. NAME ISS/RGA - REPUB GOV ASSOC. REP. # OFF. # SALESMAN #
 AGY # AGY. NAME TARGET ENTERPRISES BUYER NAME CINDIE CRANE

15260 VENTURA BLVD., #1240 SALES PRSN LA- IZZY ROSTOVSKY
 SHERMAN OAKS, CA 91403

ORDER # CONTRACT # 6145670 CLASS: NATL. LOCAL REGIONAL

PRDCT #142 RGA NC EST#142 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP24/12 SEP30/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP24/12 15.45

REP: REV... 9/24
 PLS NOTE M1 OK'D AS OFFERED ON LINES#6-8
 REV TOT: \$3,815/14X
 PLS CNF... TNX — JOCELYN/IZZY

STA:
 CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION
 STATION MAKEGOOD OFFERS:
 M1 OK'D BUY#1 MISSED:M-F/700A-900A SEP26 30S \$550.00 (SEP24/12)
 BUY#2 M-F/530P-600P SEP26 30S \$250.00
 BUY#3 M-F/600P-630P SEP26 30S \$305.00
 OFFER:WED/700A-900A SEP26(2/WK) 15S \$275.00 PLS ADVISE.
 & WED/530P-600P SEP26(2/WK) 15S \$125.00
 & WED/600P-630P SEP26(2/WK) 15S \$152.50
 CMT: CONVERTED TO :15 BOOKENDS PER TRAFFIC
 CMT: PLS REVISE

CONTRACT TOTAL \$3,815.00
 TOTAL SPOTS 14

ADV # ADV. NAME ISS/RGA - REPUB GOV ASSOC. REP. # OFF. # SALESMAN #
 AGY # AGY. NAME TARGET ENTERPRISES BUYER NAME CINDIE CRANE
 15260 VENTURA BLVD., #1240 SALES PRSN LA- IZZY ROSTOVSKY
 SHERMAN OAKS, CA 91403

ORDER # CONTRACT # 6145670 CLASS: NATL. LOCAL REGIONAL

PRDCT #142 RGA NC EST#142 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP24/12 SEP30/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP24/12 15.22

REP: REV... 9/24
 PLS NOTE M1 OK'D AS OFFERED ON LINES#6-8
 REV TOT: \$3,815/14X
 PLS CNF... TNX JOCELYN/IZZY

STA: **PLS SEE M1 FOR SPOT LENGTH CONVERSION FOR 9/26!**
 PLS REVISE ASAP ACCORDING TO TRAFFIC - :15 BOOKENDS
 THX, CHERYL 9/24

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1	S		700A-900A	30		\$550.00	9/24	9/28	2		M-F	2

AGENCY ADVERTISER CODE =
 AGENCY PRODUCT CODE = RGA NC
 AGENCY EST# = 142

PROGRAM : TODAY SHOW
 RA35+ : 1.6

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
6	A		700A-900A	15		\$275.00	9/26	9/26	2		WED	2
PROGRAM : TODAY SHOW RA35+ : 1.6 ORD COM1: CONVERTED TO :15 BOOKENDS PER TRAFFIC ORD COM2: PLS REVISE CON COM1: *** BOOKENDS *** THIS IS A MAKE-GOOD FOR SEP26 ON LINE-1 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR SEP26 ON LINE-2 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR SEP26 ON LINE-3 FOR 1 SPOT/WK												
7	A		530P-600P	15		\$125.00	9/26	9/26	2		WED	2
PROGRAM : JUDGE JUDY RA35+ : 2.2 ORD COM1: CONVERTED TO :15 BOOKENDS PER TRAFFIC ORD COM2: PLS REVISE CON COM1: *** BOOKENDS *** PART OF A MAKEGOOD MADE UP OF LINES 6-8												
8	A		600P-630P	15		\$152.50	9/26	9/26	2		WED	2
PROGRAM : NBC 17 NEWS AT 6P RA35+ : 1.6 ORD COM1: CONVERTED TO :15 BOOKENDS PER TRAFFIC ORD COM2: PLS REVISE CON COM1: *** BOOKENDS *** PART OF A MAKEGOOD MADE UP OF LINES 6-8												
2	S		530P-600P	30		\$250.00	9/24	9/28	2		M-F	2
PROGRAM : JUDGE JUDY RA35+ : 2.2												
3	S		600P-630P	30		\$305.00	9/24	9/28	2		M-F	2
PROGRAM : NBC 17 NEWS AT 6P RA35+ : 1.6												
STATION MAKEGOOD OFFERS: M1 OK'D BUY#1 MISSED:M-F/700A-900A SEP26 30S \$550.00 (SEP24/12) BUY#2 M-F/530P-600P SEP26 30S \$250.00 BUY#3 M-F/600P-630P SEP26 30S \$305.00 OFFER:WED/700A-900A SEP26(2/WK) 15S \$275.00 & WED/530P-600P SEP26(2/WK) 15S \$125.00 & WED/600P-630P SEP26(2/WK) 15S \$152.50 CMT:CONVERTED TO :15 BOOKENDS PER TRAFFIC CMT:PLS REVISE												

PLS ADVISE.

REP HEADLINE# 6145670 TRF# E:120815
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 323-866-1414
ORDER WORKSHEET

FAX# 323-653-1865
HARRIS REPORT FROM REP
CHANGES
SEP24/12 15.22
*** WNCN-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
SEP/12						\$3,815.00						
CONTRACT TOTAL \$3,815.00												
TOTAL SPOTS 14												

MARKET TOTALS \$0 WNCN 0% WRAL 0% WTVB 0% WRDZ 0% WFLA 0% CABL 0%
DUPLICATE

SVC- NSI BOOKS- JUL/PJ
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6145670
*** ORIGINAL REV#0 ***

REP: TEL# 323-866-1414
ORDER WORKSHEET

FAX# 323-653-1865
HARRIS REPORT FROM REP
AUG14/12 18.2
*** WNCN-TV ***

ADV # ADV. NAME ISS/RGA - REPUB GOV ASSOC.
AGY # AGY. NAME TARGET ENTERPRISES

15260 VENTURA BLVD., #1240

SHERMAN OAKS, CA 91403

REP. # OFF. # SALESMAN #
BUYER NAME CINDIE CRANE
SALES PRSN LA- IZZY ROSTOVSKY

ORDER # CONTRACT # 6145670

CLASS: NATL. LOCAL REGIONAL

PRDCT #142 RGA NC EST#142 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP24/12 SEP30/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG14/12 18.24

REP: NEW POLITICAL ORDER... 8/14

NOTE: DOLLARS MOVED FROM WK 10/29 ON EST#147 (HD#6158977)

TOT: \$3,815/11X

PLS CNF... TNX — JOCELYN/IZZY

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE = RGA NC
AGENCY EST# = 142

1			700A-900A	30		\$550.00	9/24	9/28	3		M-F	3
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PROGRAM : TODAY SHOW
RA35+ : 1.6

2			530P-600P	30		\$250.00	9/24	9/28	3		M-F	3
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PROGRAM : JUDGE JUDY
RA35+ : 2.2

3			600P-630P	30		\$305.00	9/24	9/28	3		M-F	3
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PROGRAM : NBC 17 NEWS AT 6P
RA35+ : 1.6

MM
8/14

REP HEADLINE# 6145670
*** ORIGINAL REV#0 ***

REP: TEL# 323-866-1414
ORDER WORKSHEET

FAX# 323-653-1865
HARRIS REPORT FROM REP
AUG14/12 18.2
*** WNCN-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			700P-730P	30		\$200.00	9/29	9/29	1		SAT	1
PROGRAM : NBC 17 NEWS AT 7P												
RA35+ : 1.8												
5			600P-630P	30		\$300.00	9/30	9/30	1		SUN	1
PROGRAM : NBC 17 NEWS AT 6P												
RA35+ : 3.0												
SEP/12			\$3,815.00									
CONTRACT TOTAL											\$3,815.00	
TOTAL SPOTS												11

MARKET TOTALS \$0 WNCN 0% WRAL 0% WTVB 0% WRDZ 0% WLFL 0% CABL 0%
DUPLICATE
SVC- NSI BOOKS- JUL/PJ
DEMOS- RA35+*



LETTER OF AUTHORIZATION

May 8, 2012

Republican Governors Association
1747 Penn. Ave. NW
Suite 250
Washington, DC 20006

Mr. Adam Stoll
Target Enterprises
15260 Ventura Blvd., Suite 1240
Sherman Oaks, CA 91403

Dear Mr. Stoll:

Please accept this letter as authorization to represent the Republican Governors Association. Our official information is as follows:

Name: Republican Governors Association
Address: 1747 Penn. Ave. NW, Suite 250, Washington, DC 20006
Phone: (202) 662-4162
Fax: (202) 662-4923
Name of Executive Director: Philip J. Cox
Name of General Counsel: Michael G. Adams

Sincerely,

A handwritten signature in black ink that reads "Michael G. Adams". The signature is fluid and cursive, with a long horizontal stroke at the end.

Michael G. Adams